

EndoGenius Inducer Kit

50 rxn, 100 rxn

Cat No: EGI50, EGI100

Utilization of *EndoGenius* Inducer Kit allows specific endogene overexpression (Figure 1A) with minimal off-target effects (Figure 1B).

>> Use *EndoGenius* Inducer Kits to induce targeted endogenous gene expressions at transcription level easily.

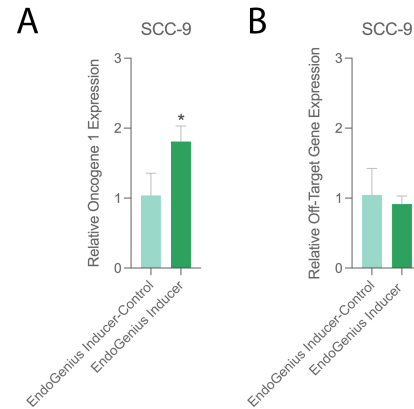
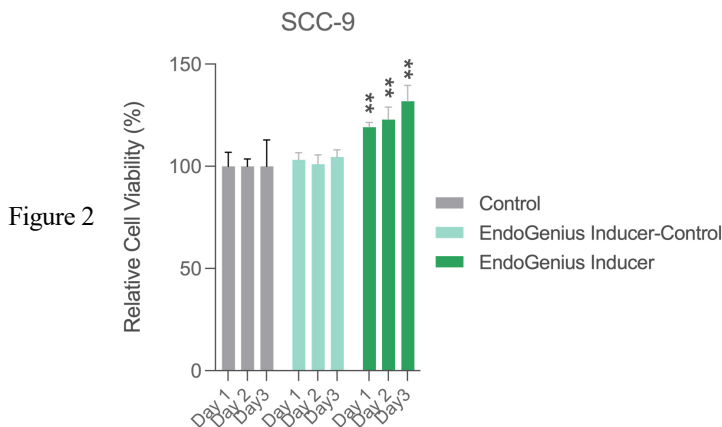


Figure 1

It is quite easy to carry out an overexpression analysis to see functional effects of overexpressing an endogenous gene (Figure 2).



It is even possible to overexpress the largest gene in the genome (Figure 3)

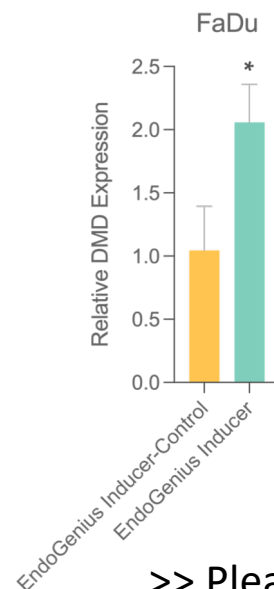


Figure 3

Take the advantage of this powerful tool to induce targeted endogenous gene expression...

- ✓ No plasmids
- ✓ No recombinant proteins
- ✓ No need for user design
- ✓ Minimal off-target effects

>> Please use *Order Form* on product web page to order specific *EndoGenius* Kits of your interest